

# Press Release



## Real Estate Strategies Corporation Launches Online Publication to Communicate with Customers, Clients, and Friends!!

**November 19, 2002:** Andrew B. Zezas, President of Real Estate Strategies Corporation announced today that the Company released the first edition of its online publication, *Business, Profits and Strategy*. The publication is targeted toward business executives and entrepreneurs leading companies with operations in New Jersey, New York, Connecticut and Pennsylvania. It focuses on the cornerstones of conducting corporate and entrepreneurial business today, namely... ***Business, Profits and Strategy***. The publication facilitates timely communication of important topics concerning business, corporate real estate and ancillary areas through an entertaining medium. It also provides insight into locally based not-for-profit organizations, executive lifestyles, and even restaurant reviews! "We have a real need to stay in close contact with our customers, clients and friends" said Mr. Zezas. He went on to say: "As a real estate services and solutions company, we are keenly focused on leveraging technology for those we serve, and in our own business. Our online publication, '***Business, Profits and Strategy***' has been well received, and is a thorough and exciting way for us to present forward-thinking ideas to the corporate and entrepreneurial communities, receive their feedback, and collaborate through the use of instantaneous technologies!"

Subscribe to ***Business, Profits and Strategy*** now by clicking on the Publication button on the left side of this page, and signing up.

Mr. Zezas is publisher of ***Business, Profits and Strategy***, an online monthly business publication read by over 12,000 corporate and entrepreneurial executives.

Real Estate Strategies Corporation provides creative real estate solutions, profit-enhancing business services, and intelligent decision-making tools to public and private corporations and not-for-profit organizations that require a dynamic, flexible and project specific approach to resolving their real estate issues quickly and professionally.

To learn more about Real Estate Strategies Corporation, logon to: [www.realstrat.com](http://www.realstrat.com) or call (908) 245-5999.

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