

FOR IMMEDIATE RELEASE

Date: May 1, 2004

REAL ESTATE STRATEGIES CORPORATION CELEBRATES SECOND YEAR OF SUCCESS

Kenilworth, NJ: May 1, 2004 Andrew B. Zezas, SIOR, President of Real Estate Strategies Corporation, announced that the Company recently held its second anniversary celebration. The event was attended by forty-seven New York and New Jersey executives, including the firm's clients, customers, and business partners.

The event included a brief talk by Eric Taylor of the Empowerment Group, a well-know New Jersey based executive coach and motivational speaker, and the debut of a new marketing effort by RealStrat. "We've accomplished so much in such a short time," said Andrew B. Zezas, SIOR, President of Real Estate Strategies Corporation. He went on to say, "Great companies take shape only as the result of having great clients, great business partners, and great employees, and we've got all of those... and, it's just the beginning. Between completed and currently active projects, RealStrat's activity in the last 24 months includes over 720,000 square feet with a value of over \$50 million." Matthew Kirby, Strategic Planning and Profitability Advisor, and Vice President said "RealStrat's been engaged to plan and execute real estate solutions for some very exciting companies." Mr. Kirby went on to say "Our first two years have exceeded our projections, thanks to a lot of hard work and some wonderful relationships. We expect even great success in the coming years."

Real Estate Strategies Corporation helps companies create and execute business driven real estate solutions and provides intelligent decision-making services to public and private corporations, and not-for-profit organizations, that require a dynamic, flexible and profit focused business approach to solving their real estate issues quickly and professionally.