

Press Release



Andrew B. Zezas Achieves SIOR Designation from the Society of Industrial and Office Realtors

October 14, 2002, Kenilworth, NJ: Andrew B. Zezas, SIOR, a twenty year New Jersey business and commercial real estate veteran, and President of Real Estate Strategies Corporation, has achieved the SIOR designation (Specialist, Industrial and Office Real Estate), one of the highest such achievements in the commercial real estate industry, awarded by the Society of Industrial and Office Realtors®, an international association of professional commercial real estate brokers and advisors.

To achieve the SIOR designation, Andrew B. Zezas, SIOR completed at least five years of creditable experience in the highly specialized field of corporate real estate; and demonstrated to the Society, professional ability, competency, ethical conduct, and personal integrity.

Individuals who hold the SIOR designation, working throughout the U.S., Canada, Mexico, and overseas, are highly regarded in the commercial real estate as experts in their field, representing more than 800 commercial real estate offices in 450 cities. The Society enforces a strict code of ethics and requires designees to complete its ethics course within their first three years of membership.

Last year, SIOR designees closed more than 68,000 buying, selling, or leasing transactions involving 2.4 billion square feet of commercial real estate. These transactions totaled \$51.7 billion, or an average of \$25.7 million per member.

Mr. Zezas, a recognized public speaker on business and commercial real estate topics, has been quoted in a variety of publications, including Business News New Jersey, Commercial Property News, Development Magazine, The New York Times, New Jersey Tech News, The Star-Ledger, Office and Industrial Properties Magazine, Real Estate Forum, Real Estate Weekly, Real Estate New Jersey, and The Tri-State Real Estate Journal, and has lectured on real estate topics to the American Management Association, the US Postal Service, and other recognized organizations.

Mr. Zezas is publisher of *Business, Profits and Strategy*, an online monthly business publication read by over 12,000 corporate and entrepreneurial executives.

Real Estate Strategies Corporation provides creative real estate solutions, profit-enhancing business services, and intelligent decision-making tools to public and private corporations and not-for-profit organizations that require a dynamic, flexible and project specific approach to resolving their real estate issues quickly and professionally.

To learn more about Real Estate Strategies Corporation, logon to: www.realstrat.com or call (908) 245-5999.

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Licensed Real Estate Broker